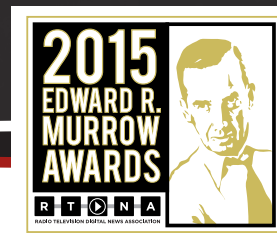


Edward R. Murrow Awards Gala

October 12, 2015 | Gotham Hall | New York City

The Murrow Awards are nationally recognized for honoring the best in the business!

Since 1971, RTDNA has been honoring outstanding achievements in electronic journalism with the Edward R. Murrow Awards. Murrow's pursuit of excellence in journalism embodies the spirit of the awards that carry his name. Murrow Award recipients demonstrate the excellence that Edward R. Murrow made a standard for the electronic news profession.



Sponsorship Packages	Tables and Tickets at Gala	Program Book Advertising	Digital Mailing	Online and On-Site Promotion	Digital Promotions
Diamond \$20,000	Two (2) Tables of 10 <i>Prominent Location</i>	Full Page 4-Color Ad	Inclusion in all invitation mailings and press release distribution	Linked logo on the event website, Logo in printed program book, Logo projection on stage screen, Podium accolades	10 social media shoutouts on Facebook & Twitter from September 21-Gala, Logo in Daily Communicator for 3 weeks (15 Issues)
Platinum \$14,000	One (1) Table of 10 <i>Prominent Location</i>	Full Page 4-Color Ad	Inclusion in all invitation mailings and press release distribution	Linked logo on the event website, Logo in printed program book, Logo projection on stage screen accolades	6 social media shoutouts on Facebook & Twitter from September 21-Gala, Logo in Daily Communicator for 2 weeks (10 Issues)
Gold \$9,000	One (1) Table of 10	Half Page 4-Color Ad	Inclusion in all invitation mailings and press release distribution	Linked logo on the event web page, logo and listing in printed program	4 social media shoutouts on Facebook & Twitter from September 21-Gala, Logo in Daily Communicator for 1 week (5 Issues)
Silver \$6,000	One (1) Table of 10	50% Discount on Advertising		Logo and listing in printed program	2 social media shoutouts on Facebook & Twitter from September 21-Gala, Logo in Daily Communicator for 1 week (5 Issues)
Friend \$1,000	Two (2) Tickets	25% Discount on Advertising		Linked logo on the event website, Logo in printed program.	
Branding Packages					
Wi-Fi Sponsor \$20,000	Two (2) Tickets	Full Page 4-Color Ad	Inclusion in all invitation mailings and press release distribution	Linked logo on the event website, Logo in printed program book, Logo projection on stage screen, Podium accolades, Signage, Branded network name and password	10 social media shoutouts on Facebook & Twitter from September 2-Gala, Logo in Daily Communicator for 3 weeks (15 Issues)
Reception Sponsor \$15,000	Two (2) Tickets	Full Page 4-Color Ad	Inclusion in all invitation mailings and press release distribution	Linked logo on the event website, Logo in printed program book, Logo projection on stage screen, Podium accolades	
Red Carpet Sponsor \$10,000	Two (2) Tickets	50% Discount on Advertising		Linked logo on the event website, Logo in printed program book, Logo projection on stage screen, Podium accolades, Branded backdrop (step-and-repeat)	
Swag Sponsor \$8,000	Two (2) Tickets	50% Discount on Advertising		Linked logo on the event website, Logo in printed program book, Branded item to be placed at guests seat and/or upon exiting venue	
Signature Cocktail Sponsor \$5,000	One (1) Tickets	50% Discount on Advertising		Linked logo on the event website, Logo in printed program book, Napkins at cocktail stations with sponsors logo (1 color), Event guests will be greeted with "May we offer you a 'your name here' cocktail?"	Facebook and Twitter posts on event-day encouraging guests to get their "your name here" cocktail!

-Individual tickets can be purchased for \$375 each-

Make an Impact & Create a Memorable and Lasting Impression!

Dinner Program Advertising

- Full Page, 4-color \$2,000
- Half Page, 4-color \$1,500